

Advanced Search

What Is Advanced Search And Why Should I Use It Instead of Guided Search

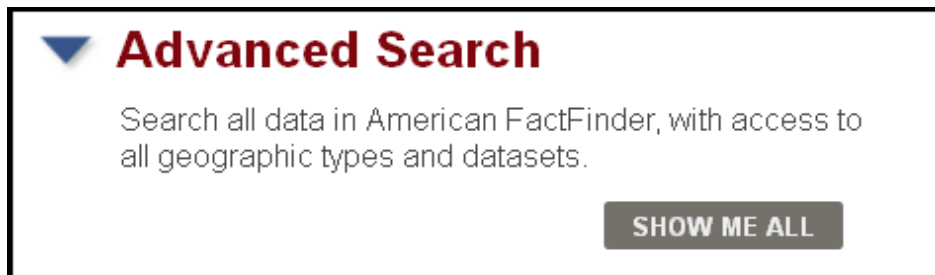
Advanced Search is ideal for users seeking large amounts of information across multiple datasets, geographies, industry codes, or topics.

The goal of **Advanced Search** is to manually build search results by selecting filters and keywords from different search menus. The available search menus are a **general keyword search**, **Topics**, **Geographies**, **Race and Ethnic Groups**, **Industry Codes**, and **EEO Occupation Codes**. Economic data is searchable via all search menus except **Race and Ethnic Groups** and **EEO Occupation Codes**.

How to Use Advanced Search

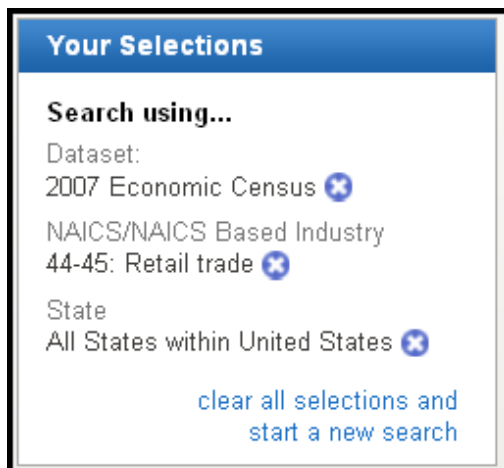
Getting Started

To start, select **Advanced Search** on the American FactFinder main page and click **SHOW ME ALL**. The **Advanced Search** page will appear.



Your Selections

The **Your Selections box** serves as the repository for your keywords and filters. Each time you add or remove a keyword or filter to your search, it moves to the **Your Selections box** and all of the search menus will update to reflect the new criteria.



Keyword Search

Keyword Search allows you to search for data using keywords. First, input a keyword or phrase into the **1 text boxes**. Then, using the **2 radio buttons** below, select if you want to search all topics or limit the search to **Race and Ethnic Groups, Industry Codes, or Occupation Codes**.

The screenshot shows the search interface with two red annotations. Annotation 1 points to the 'topic or table name' text box. Annotation 2 points to the radio buttons for 'topics', 'race/ancestry', 'industries', and 'occupations'. A red arrow also points from the instruction text to the 'GO' button.

1 Enter search terms and an optional geography and click GO

topic or table name state, county or place (optional) GO ?

☒ topics ☐ race/ancestry ☐ industries ☐ occupations

-- Of --

When a search is too broad, a **clarification screen** appears. The **clarification screen** pulls suggestions from one or more search menu. You can either select one of the suggestions or go directly into the applicable search menu.

The clarification screen displays suggestions for the search term 'butane'. It includes a table of Geographies and a table of Industry Codes. A 'CANCEL' button is at the bottom right.

Were you looking for...

We couldn't find any results for **butane** as a topic or a table name.
Were you looking for one of the following?

Geographies:

Geography Name	Geography Type
Butner CDP, North Carolina	Place within State
Butner town, North Carolina	Place within State
Butner town, North Carolina	Estimates Universe Place
Butner CDP, North Carolina	Economic Place
Butner, NC Urban Cluster	Urban Area

[show more Geographies choices >](#)

Industry Codes:

Code	Description	Code Type
21111213	Butane	Product and Service
2111121331	Butane	Product and Service

CANCEL

Topics

By using the **Topics menu**, you can narrow your search results by **year, business and industry characteristics, program or survey, and other topics of interest**. We recommended that you start your search here.

To select a topic, first expand a topic header by clicking the **+** sign next to each topic header. Once a topic header is expanded, the **+** sign becomes a **-** sign and the **2** selectable topics appear as blue hyperlinks. You can select one or more topics. After each selection, the topic will move to **3** the **Your Selections box** and the available topics will update to reflect the selections in the **Your Selections box**.

The screenshot displays the 'Your Selections' sidebar on the left and the 'Select Topics' modal window in the center. The sidebar includes a 'Search using...' section with a red circle '2' pointing to the 'Program' dropdown, which is currently set to 'Economic Census'. Below this is a 'Search using the options below:' section with a 'Topics' dropdown (age, income, year, dataset, ...) and several other category buttons: 'Geographies', 'Race and Ethnic Groups', 'Industry Codes', and 'EEO Occupation Codes'. The 'Select Topics' modal window has a title bar with a 'CLOSE' button. It contains a list of topics to add to 'Your Selections', with a red circle '1' pointing to the 'Sales, Receipts, Revenue, or Shipments' category. This category is expanded, showing a list of sub-topics: 'Commissions Received (3)', 'e-Commerce Sales (14)', 'Exported Sales/Services (26)', 'Gross Margin (3)', 'Receipts (14)', 'Sales (57)', 'Shipments (73)', and 'Value of Construction Work (89)'. At the bottom of the modal, there is a checkbox labeled 'Include archived products in your search'.

Geographies

You can search for a geography using one of four available methods: **list, name, address, and map**. We recommend using the list method for most geography searches.

When using the **list method**, you select a geographic type, from the **1** Select a geographic type menu, followed by one or more additional selections until a **2** result appears. Once a result appears, select it and click **3** **ADD TO YOUR SELECTIONS** to add it to the **Your Selections** box. You will now see the selected geography in **4** **Your Selections**. If your desired geographic type is not visible in the **Select a geographic type** menu, change the **5** select from button to all geographic types. Then repeat steps one through three.

The screenshot shows the 'Select Geographies' interface. On the left is a sidebar with 'Your Selections' (containing 'Program: Economic Census' and a 'clear all selections and start a new search' link, labeled 4), and search options for Topics, Geographies, Race and Ethnic Groups, Industry Codes, and EEO Occupation Codes. The main area is titled 'Select Geographies' and has tabs for List, Name, Address, and Map. Below the tabs, it says 'Search Results: 1-25 of 1,957 tables and other products match "Your Selections"'. The 'List' tab is active. The main content area is titled 'Select geographies to add to Your Selections' (labeled 5). It contains a 'Select from:' section with radio buttons for 'most requested geographic types' (selected) and 'all geographic types'. Below this is a 'Select a geographic type:' dropdown menu (labeled 1) showing 'County - 050'. Underneath is a 'Select a state:' dropdown menu showing 'Delaware'. At the bottom of the main content area, there is a list of geographic areas (labeled 2): 'All Counties within Delaware', 'Kent County, Delaware', 'New Castle County, Delaware', and 'Sussex County, Delaware'. Below this list is an 'ADD TO YOUR SELECTIONS' button (labeled 3).

Industry Codes

In the **Industry Codes** menu, you can search for a **North American Industrial Classification System or (NAICS)**, **Product and Service, Materials and Fuels, or Commodity Code**. You can search for a code using a **1** text or filter search. After you select your first search term, the keyword or filter is moved to **2 Your Industry Code Filters** and the **3 Industry Code Results** update to reflect your search term. At this point you can either add more keywords and filters or select your industry code. To add the industry code to your search, **4** select the industry code and then click **Add**. The code is added to the **5 Your Selections** box.

The screenshot shows the 'Industry Codes' search interface. On the left is the 'Your Selections' box (5) containing search criteria like 'Program: Economic Census' and 'State: All States within United States'. Below it are search options for Topics, Geographies, Race and Ethnic Groups, Industry Codes, and IEO Occupation Codes. The main area is titled 'Select Industry Codes' and contains a search bar (3) with the text 'Enter an industry, product, or commodity name or code'. Below the search bar are 'Your Industry Code Filters' (2) and 'Industry Code Filter Options'. The 'Industry Code Results' table (4) lists various codes and descriptions, with the '722211' code selected. The 'Add' button is highlighted. The bottom of the interface shows the '1 Selected' status and 'Add', 'Check All', and 'Clear All' buttons.

Code	Description	Code Type	About
4234401	Restaurant and hotel equipment and supplies merchant wholesalers	NAICS/NAICS Based Industry	?
ALL-7221	All available codes within Industry Group 7221: Full-service restaurants	NAICS/NAICS Based Industry	?
7221	Full-service restaurants	NAICS/NAICS Based Industry	?
72211	Full-service restaurants	NAICS/NAICS Based Industry	?
722110	Full-service restaurants	NAICS/NAICS Based Industry	?
722211	Limited-service restaurants	NAICS/NAICS Based Industry	?

Search Results

The **Search Results**, reflect the keywords and filters in the **1 Your Selections** box. From the **Search Results** you can view or download up to ten tables at a time. When downloading directly from the **Search Results**, you are limited to 50,000 geographies and 500,000 rows of data in each table. To view or download a table, select the tables you wish to view and click **2 view or download**.

Search - Use the options on the left (topics, geographies, ...) to narrow your search results

Your Selections

Search using...

Program: Economic Census

County: Montgomery County, Maryland

NAICS/NAICS Based Industry: 44512: Convenience stores

[clear all selections and start a new search](#)

Search using the options below:

Topics
(age, income, year, dataset, ...)

Geographies
(states, counties, places, ...)

Race and Ethnic Groups
(race, ancestry, tribe)

Industry Codes
(NAICS industry, ...)

EEO Occupation Codes
(executives, analysts, ...)

Search Results: 1-4 of 4 tables and other products match "Your Selections"

Refine your search results:

topic or table name state, county or place (optional)

topics race/ancestry industries occupation

2 Selected: [View](#) [Download](#) [Compare](#) [Clear All](#)

ID	Table, File or Document Title
<input checked="" type="checkbox"/> EC0700A1	All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2007
<input checked="" type="checkbox"/> EC0744A1	Retail Trade: Geographic Area Series: Summary Statistics for the United States, States, Metro Areas, Counties, and Places: 2007
<input type="checkbox"/> EC0200A1	All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2002
<input type="checkbox"/> EC0244A1	Retail Trade: Geographic Area Series: Summary Statistics: 2002

2 Selected: [View](#) [Download](#) [Compare](#) [Clear All](#)

View Table

Now that you have found your data, you can use the **1 table actions menu** to **modify, bookmark, print, or download** the table or use the **2 results toggle** to view other selected tables. To return to the search results page, click **3 BACK TO ADVANCED SEARCH**.

Advanced Search - Search all data in American FactFinder

[1 Advanced Search](#) [2 Table Viewer](#)

EC0700A1 All sectors: Geographic Area Series: Economy-Wide Key Statistics: 2007
2007 Economic Census

1 [Table View](#)

2 [Result 1 of 1](#) [VIEW ALL AS PDF](#)

3 [BACK TO ADVANCED SEARCH](#)

Actions: [Modify Table](#) [Bookmark](#) [Print](#) [Download](#) [Create a Map](#)

This table is displayed with default geographies and industry codes. Not all rows may be displayed below. Click Back to Search to select other geographies or industry codes using the search options on the left.

The table contains a total of 3,342,989 data rows.

The data in this file came from separate 2007 Economic Census Industry Series, Geographic Area Series, and Summary Series data files, as well as data files from the 2007 Economic Census of Island Areas and the 2007 Nonemployer Statistics. These files are released on a flow basis from March 2009 through mid 2011. The national data are subject to change. They will be replaced when updated data are added from the Geographic Area Series and Summary Series in 2010 and 2011. The first 4 data fields are for establishments of firms with paid employees, and the last 2 data fields are for establishments of firms with no paid employees (nonemployers). For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [Survey Methodology](#) [pdf].

Geographic area name	2007 NAICS code	Meaning of 2007 NAICS code	Meaning of Type of operation or tax status code	Year	Number of employer establishments	Employer value of sales, shipments, receipts, revenue, or business done (\$1,000)	Annual payroll (\$1,000)	Number of paid employees for pay period including March 12	Number of nonemployer establishments	Nonemployer value of sales, shipments, receipts, revenue, or business done (\$1,000)
United States	21	Mining, quarrying, and oil and gas extraction	Total	2007	22,667	413,534,731	40,607,472	739,433	101,967	9,812,229

[Skip to top of page](#)